



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Iss/American Action Network (16716)**
Agency **American Media & Advocacy Group (4189)**
Buyer **ROBINSON, TRACEY**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Issue (1068)**
Brand **2870 AMERICAN ACTION NETWORK (133681)**
Acct Types **National/Political**
Est/Headline **2870/06251216**
Demo
Revision
Comments **AMERICAN ACTN NETWORK**
******* THIS IS A CASH IN ADVANCE**

Invoice **652381**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **323901**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:41:58PM**

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/29/12 11:23PM (Mo)	00:30	2012AANFL001H	\$2800.00	
17.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	10/29/12 12:00AM (Mo)	00:30	2012AANFL001H	\$1000.00	
19.0	Spot	12:05:00AM- 1:05:00AM	Day,M-1	10/29/12 1:16AM (Mo)	00:30	2012AANFL001H	\$450.00	
20.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2	10/29/12 12:22PM (Mo)	00:30	2012AANFL001H	\$1000.00	
21.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2	10/29/12 4:26PM (Mo)	00:30	2012AANFL001H	\$1200.00	
21.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2	10/29/12 4:39PM (Mo)	00:30	2012AANFL001H	\$1200.00	
22.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/29/12 5:14AM (Mo)	00:30	2012AANFL001H	\$850.00	
23.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/29/12 5:41AM (Mo)	00:30	2012AANFL001H	\$1100.00	
24.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/29/12 5:42PM (Mo)	00:30	2012AANFL001H	\$2250.00	
25.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/29/12 6:12PM (Mo)	00:30	2012AANFL001H	\$3200.00	
26.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/29/12 6:22AM (Mo)	00:30	2012AANFL001H	\$2250.00	
28.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/29/12 7:13PM (Mo)	00:30	2012AANFL001H	\$4000.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day,M-4	10/29/12 7:28AM (Mo)	00:30	2012AANFL001H	\$2250.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day,M-4	10/29/12 7:49AM (Mo)	00:30	2012AANFL001H	\$2250.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day,M-4	10/29/12 8:50AM (Mo)	00:30	2012AANFL001H	\$2250.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day,M-4	10/29/12 9:00AM (Mo)	00:30	2012AANFL001H	\$2250.00	
30.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/29/12 8:45PM (Mo)	00:30	2012AANFL001H	\$13000.00	
31.0	Spot	9:00:00AM-10:00:00AM	Day,M-2	10/29/12 9:22AM (Mo)	00:30	2012AANFL001H	\$600.00	
31.0	Spot	9:00:00AM-10:00:00AM	Day,M-2	10/29/12 9:42AM (Mo)	00:30	2012AANFL001H	\$600.00	
96.0	Spot	11:35:00PM-12:35:00AM	Day,M-1	10/29/12 12:17AM (Mo)	00:30	2012AANFL001H	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$45,700.00	Total Spots	20
Commission	(\$6,855.00)		
Net Total	\$38,845.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

Page: 1